

NEW International Exhibition of Equipment,  
Technologies and Services for Ventilation,  
Air Conditioning and Refrigeration for Domestic,  
Commercial and Industrial Facilities



14–17.02.2023

Crocus Expo, Moscow, Russia

# EXHIBITION POST-SHOW REPORT

[airventmoscow.ru](http://airventmoscow.ru)

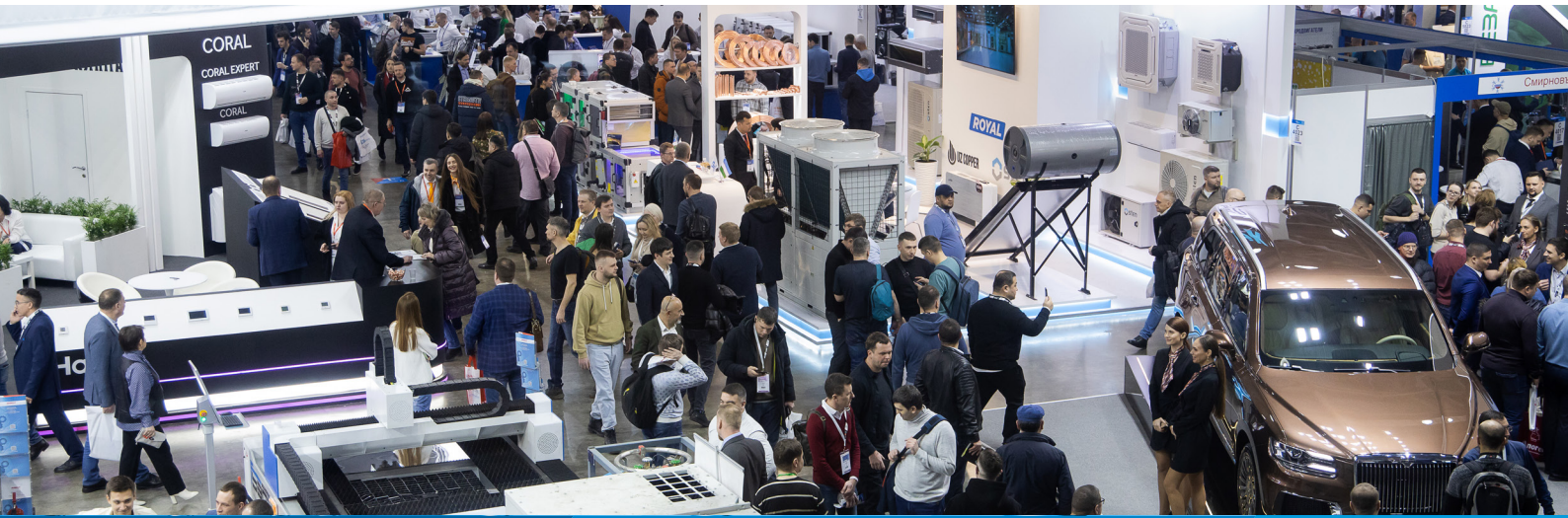


ОРГАНИЗАТОР  
ORGANISER

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## About exhibition



AIRVent – new international B2B-exhibition of domestic, industrial and semi-industrial equipment for ventilation, air conditioning and refrigeration. The leading Russian and international manufacturers and suppliers as well as new market players showcase their best products and innovative technologies to the VACR specialists who deal with engineering systems design, installation and purchasing this equipment.

### Exhibitors

**52** exhibitors

from Russia,  
Uzbekistan,  
China

### Visitors

**5 068** unique visitors

from **73** regions  
and **11** countries

### Exposition space

**3 100** sqm



## Exhibition sections

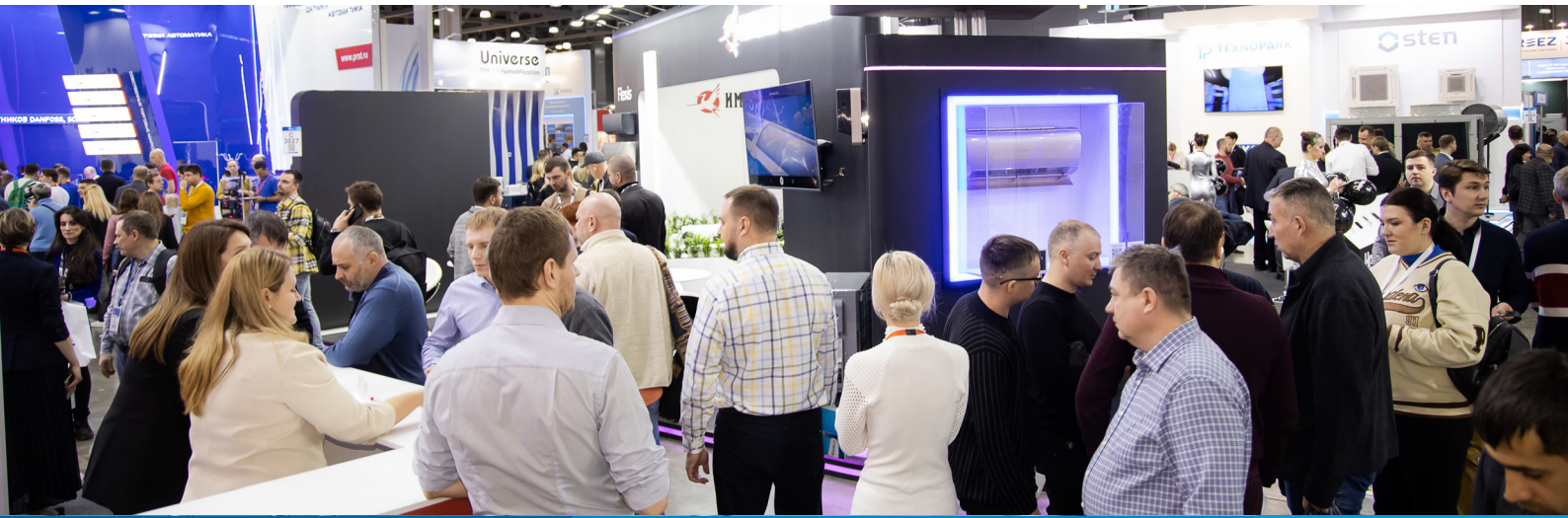


AIRVent exposition includes a wide range of equipment from local and international manufacturers and suppliers in the following product groups:

- **Ventilation Equipment**
- **Air Conditioning Equipment**
- **Accessories for Air Conditioning and Ventilation**
- **Industrial & Commercial Refrigeration Systems**  
**Refrigeration Equipment**
- **Building Automation \ Software**
- **Air Quality Control Systems**
- **Tools**
- **Services**



# AIRVent exhibitors



**52 exhibitors**  
from Russia, Uzbekistan, China

## Exhibitor profile

Manufacturing and trade companies with engineering equipment for ventilation, air conditioning and refrigeration systems

## The exhibitor list includes such leading companies and new market players as:

Aereco, Breezart, Buhler-Ahs, Era Group, Flow, Metal Processing Technology, Texnopark, Waer, Antares, Blizzard Lufttechnik, Breez — Climate Systems, Ital Russia Spb, Climate (Clivet), Iemz Kupol, Panova Tech, Promsitech, Rowen, Rosholod, Rusklimat Trade and Production Holding, Smirnov, TD PoliAerPak, Teplomash, Terma, Trade Group, Unisplit, GalVent Ventilation Factory, Shiberg and many others.

## AIRVent exhibitors



### Exhibitor survey's results

**90%** satisfied with their exhibiting at AIRVent



**89%** satisfied with the visitor number



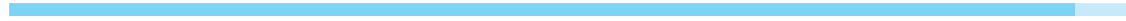
**83%** satisfied with the visitor quality



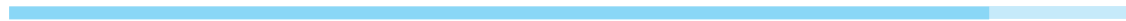
**87%** maintained relationships with existing partners



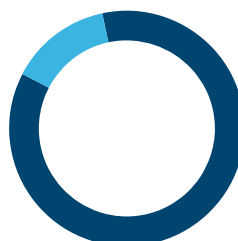
**94%** consider AIRVent important for their business development



**85%** plan to exhibit at AIRVent 2024



**86%**  
found new clients  
and partners  
at the exhibition



## AIRVent visitors



**5 068** unique visitors  
from **73** regions  
and **11** countries

**14 323** visitors  
of the Aquatherm Moscow  
exhibition also planned  
to attend AIRVent 2023

**3 370** new visitors,  
who didn't attend  
the AIRVent section  
in the Aquatherm Moscow  
exposition in 2022

### Visitor profile

Management team, business owners, specialists of design and installation organisations, wholesale and retail trade companies, construction companies and developers.

### Visitor geography





# AIRVent visitors



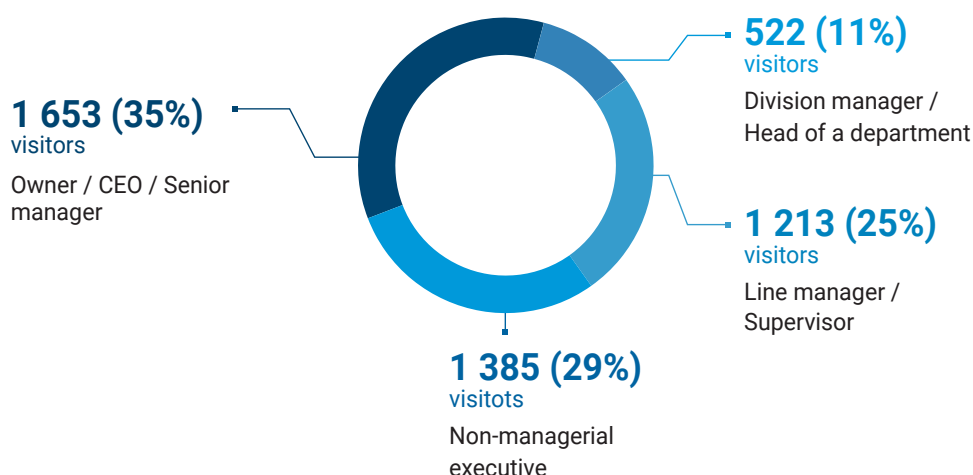
## Visitor product interest\*

Type	Visitors	%
Ventilation Equipment	3 931	78
Air Conditioning Equipment	3 012	59
Accessories for Air Conditioning and Ventilation	2 574	51
Industrial & Commercial Refrigeration Systems / Refrigeration Equipment	1 894	37
Building Automation \ Software	1 597	32
Air Quality Control Systems	1 589	31
Tools	1 382	27
Services	767	15

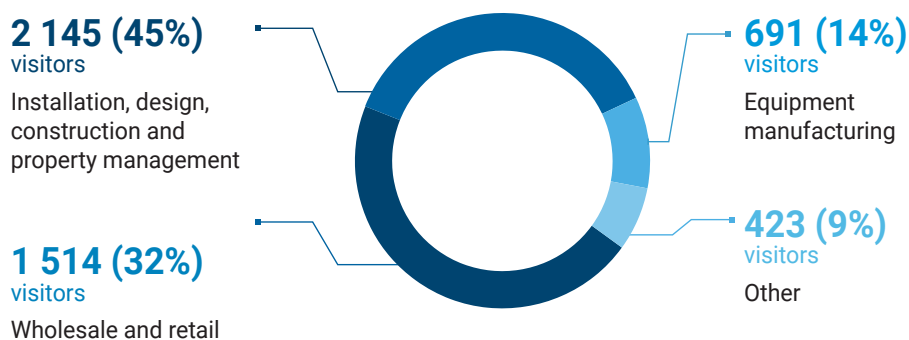
# Visitor-specialist profile



## By the level-seniority

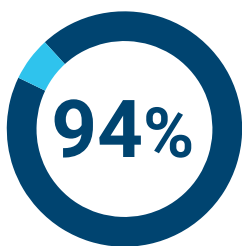
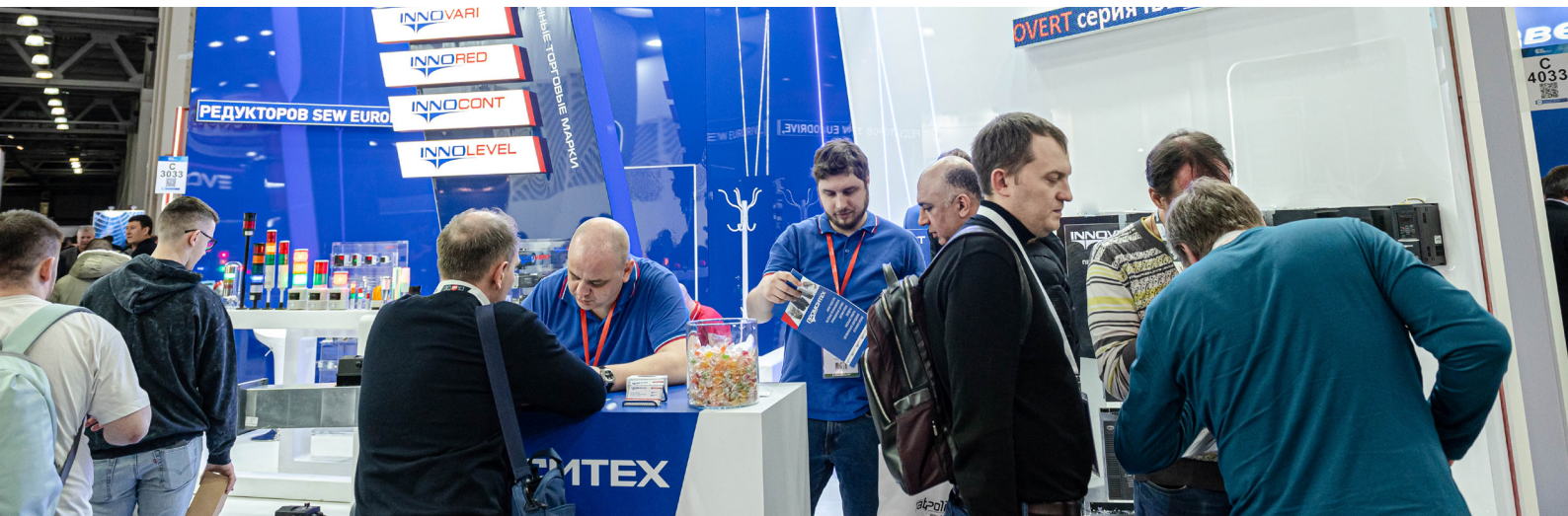


## By nature of business

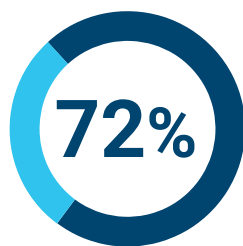




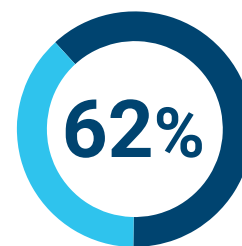
## Visitor survey's results



influence purchasing  
decisions in their  
companies



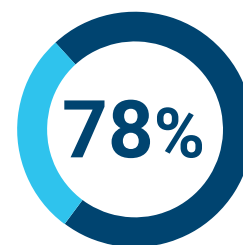
plan to purchase  
exhibitors' products after  
the show



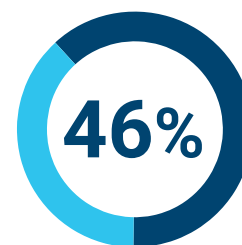
found new suppliers  
and business  
partners



came to the exhibition  
to search for products  
and services for business,  
as well as to obtain  
industry information



plan to visit  
AIRVent 2024



don't attend other  
exhibitions of similar  
profiles



# Business program



**5** events

**50** speakers

(well-known Russian and international experts)

**376** specialists visited  
business program events

The new international exhibition AIRVent was accompanied by a rich business program. The events are aimed at specialists in the climate industry: construction, engineering, installation organisations, wholesale and retail trade.

The key event is the VI International Ventilation Congress (Co-organiser: NP ABOK). The congress consisted of two parts: on February 14, foreign and Russian speakers discussed the main trends in the climate industry, important analytics and the dynamics of the development of various product segments. On February 15, the experts presented specific practical solutions. The Congress remained its international status: 4 foreign speakers presented their reports. Presentations were made by Frank Hovorka (independent expert), Peter Simmonds (ASHRAE, FIBPSA), Yingxin Zhu (Tsinghua University) and Suleiman Kavas (Turkish Society of HVAC and Sanitary Engineers).

Business program premiers, which include a live discussion of bloggers on the topic «Golden Installation: Ventilation and Air Conditioning» with the support of C.O.K. magazine, a session on the microclimate in energy-efficient buildings with the support of the Passive House Institute and with the expert participation of certified architects of energy-efficient houses, ran successfully at AIRVent.

AIRVent also hosted a traditional conference on BIM&BEM modeling technologies (Partner: C.O.K. magazine).

See you at AIRVent

**06-09 February 2024**

Crocus Expo, Moscow, Russia



Book a stand

**airventmoscow.ru**

Co-located with the largest  
in Russia exhibition of complex  
engineering solutions for heating,  
water supply, sewerage  
and pools

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THERM**  
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